

Nevada Business.com

the decision maker's magazine

RATES

Home Page	1 Month	3 Months	6 Months	12 Months
Leaderboard Banner (720x90px)	\$1200	\$1100	\$1000	\$900
Medium Rectangle Rotating (350x250px)	\$900	\$800	\$700	\$600
Run of Site				
Small Rectangle Static	\$600	\$575	\$550	\$500
Medium Rectangle Rotating (350x250px)	\$300	\$285	\$255	\$225
Industry News Sponsor				
Medium Rectangle Static (350x250px)	\$300	\$285	\$255	\$225
Monthly Preview Email Blast				
Right Skyscraper (154x438px)	\$1500	\$1350	\$1275	\$1200

INFO

- All files must be in either JPEG, GIF or animated GIF format.
- Online rates are net.
- Please email files to the production team at artwork@nevadabusiness.com

CONTACT

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ADVERTISING

Fact: Online advertising yields an industry standard 1% view to click ratio

Actual www.NBJ.com view to click ratios

Banks	46%
Architects	35%
Homebuilders	32%
Healthcare	31%
Landscape	28%
Utilities	21%
Technology	14%

Demographics

60% of visitors find us from search engines and by searching "Nevada Business"
 30% of visitors come directly
 9% of visitors are referred in

Site Traffic

91% U.S. Origin
 40% Percentage of Nevada Visitors
 14% Percentage of California Visitors

